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The Rise Of The Student Entrepreneurs

Growing trend

This entrepreneurial spirit is present at campuses across the UK. Almost a quarter of students already run their own business or entrepreneurial venture, or plan to while at university, according to research by Santander bank. Jonny Luk, chief executive of the National Association of College and University Entrepreneurs (NACUE), says the pace in the number of students setting up businesses at university has accelerated for two reasons.

"Firstly, technology means people can create digital businesses more easily, and we live in an interconnected world where getting advice is easier," he says.

"Secondly, since the financial crisis the attractiveness of joining a big corporation has been dulled by the excitement of being in a start-up. People want to be an entrepreneur.

By **Suzanne Bearn** ; Business reporter, BBC NEWS

[Read the full story](#)

UREKA'S RECOMMENDATIONS THIS WEEK

COURSE : New Venture Finance - Startup Funding for Entrepreneurs

This course is for aspiring or active entrepreneurs who want to understand how to secure funding for their company. This course will demystify key financing concepts to give entrepreneurs and aspiring entrepreneurs a guide to secure funding.

To know more about the COURSE. [CLICK HERE](#)

BOOK:

"The New Business Road Test" by John Mullins

So you have a business idea. How can you assess whether it will work? Whether it is worth backing by investors, and worth backing with your future? The New Business Road Test shows you how to test your idea before writing your business plan. Building on lessons learned by studying numerous entrepreneurs and investors, John Mullins sets out a practical framework for evaluating new business ideas. The book identifies seven domains for the assessment of any market opportunity and guides you through how to test and improve your idea.

RESOURCE:



Checkout [Meetup.com](#) to find groups of like-minded people in your city that can help you in professional learning and development

WORLD SNIPPETS

Entrepreneurship As A Good Career Choice

Sixty-six percent of adults see entrepreneurship as a good career choice, and more than half of the working-age population feel they have the ability to start a business – this according to the GEM 2015 Global Report.

Startups Or MNCs - Where Are You Headed After College?

Read the full article here:

<https://www.entrepreneur.com/article/279199>

How India can up its startup game by bolstering student entrepreneurship

The correlation between successful entrepreneurship ecosystems and the role of a key university in that ecosystem has been talked about time and again. The relationship between Stanford University and Silicon Valley is always used as an epitome for such a correlation and that makes absolute sense.

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Career Coaching Is Latest Trend for Recent College Grads Seeking Jobs

As entry-level career coaches become de rigueur for graduating seniors, it's more important than ever that employers see the person behind the prep, says Robert W. Wendover, author of Smart Hiring (Sourcebooks, 2005) and director of the Center for Generational Studies in Aurora, Colorado, which looks at generational relations in the workforce. Although this kind of coaching prepares students to be great candidates, it doesn't necessarily follow that they will be great employees.

Student business inspiration – Start a Blogging Business in University

Ella Woodward

Blogging sensation Ella Woodward set up her blog Deliciously Ella in her final year at the University of St Andrews. Fast forward three years and the 24 year-old female entrepreneur's clean eating blog posts now rack up over 150,000 daily website hits from users across the world, has achieved over 70,000 app downloads and helped her seal success with her recipe book; 2015's bestseller.

The blogger has capitalised on potential revenue opportunities by partnering with companies in the space and has expanded her blog and vlog business into events and cookery classes; this shift from online to offline is an option you could also consider once your blog is established.

In an interview with the Telegraph last month, Ella advised that "starting a blog while you're a student could change your life": "You don't have the pressure to find a full-time job and support yourself like you will when you leave, which gives you time to properly experiment. For me, it was such an amazing experience. I was able to really get to grips with social media and find out what my audience liked and didn't like. By the time I graduated, I had enough of a head start that I was able to make a career out of it."

Quotable Quotes

Advertisement

"Find out what you like doing best and get someone to pay you for doing it."

- Katherine Whitehorn

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Register for
Free Workshop with UK Trained Career Coaches
at Integral University

UREKA'S EXPERT ADVICE

Q. As a student is it better to do a job first and then after gaining experience establish my startup?

Ans. Usually it is a good idea to gain experience first and then start your own business but starting up a business in college or immediately afterwards is also not a bad choice.

The exposure, learnings and connections you make while running your own startup is tremendous and it can really help develop your personality.

I would further say that there is no fixed answer to this question rather it depends on the person, their circumstances and motivation to startup. But one thing specially useful in the Indian context (where students usually do not have prior work experience) is to work / intern with a startup whenever they get an opportunity. This can add a lot of value to a student in terms of skills and real life learnings.

You can reach UREKA's expert with your queries on

expert@ureka.co.uk

ENTREPRENEURSHIP TRAINING

ET

HANDHOLDING ENTREPRENEURS TO SUCCESS

Our training programs are created to nurture, support, guide and help startups develop into successful businesses. We are able to do this because of our team that has got trained at the best institutions (likes of London Business School, Yale, Babson College & similar). Our rich international network and above all our passion to excel in the field of entrepreneurship development.



STARTUP BOOTCAMP

Our Bootcamps are designed to handhold and guide startups in all critical areas of success. Right from Idea Validation & Development to MVP development to Business Models to Market Strategies and finally Growth Strategies and everything in between. Bootcamps are offered in multiple formats and are highly customisable.



INCUBATOR PROGRAM

We custom design programs for incubators that can be run for all incubated companies and helps the incubator to ensure equal attention and support to all incubates. Incubators also use our program to monitor & measure the performance of their startups.



ACCELERATOR PROGRAM

When the startups are ready to fledge their wings, our accelerator program can help them power their growth path in numerous ways. There can be no better outcome for an incubator to see their startups grow and succeed.

Let's make it a success together. A detailed discussion can help us understand your needs better, we then can make a proposal suggesting possible ways in which we can contribute to the success of your incubator.

Ureka Limited is registered in London and works with COCOON Ventures in the MENA region.
www.ureka.co.uk

SOME EXCITING NEWS

We are very happy to let you know that Ledmac Limited is now part of UREKA LIMITED, LONDON. It is an exciting start to 2017 that has opened the doors to a whole lot of opportunities for us and, indeed, for you.

Like and follow us at:



Share us on:



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Website: www.ureka.co.uk

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